

Smooth Truck Fest

15th Anniversary

Smooth Truck Fest is 3 day-all age, action packed festival that attracts all walks of life to the community of Smooth Rock Falls, ON situated on the Highway 11 Corridor.

Showcasing Northeastern Ontario's most favorite **Loaded Big Rig pulls/races**, along with pick-up truck races/pulls, kid's activities, live entertainment, a Show'n'Shine, Smooth Truck Fest gives spectators a variety of venues to enjoy.

This year is our *15th Anniversary* and we're going all out! Friday Night we're hosting an evening of Country and dancing, Saturday we'll have non-stop, jam-packed programs to compliment the already popular races! Sunday is our day to wrap up the memorable weekend with another full day of activities and race finals! **We'd like to invite you to come out and join us in the celebrations!**

This year is the year to capture the attention of our audience! The event draws anywhere from 5000-7000 different people from all over Ontario and parts of Quebec. We even get visitors from out East and West! Our data shows that 60% of our visitors are between the ages of 31-65!

Become a SPONSOR, get noticed, interact with our audience, network and most important, GET REWARDED!



August 14-16, 2020
The Place to Be!

Together we can create a weekend to remember! We provide an attractive festival with proven success for the last 14 years; You can gain exposure as an exclusive sponsor of Smooth Truck Fest, interact and engage our audience or simply just enjoy the rewards of your support.

Check us out at
www.smoothtruckfest.com !!!

Sincerely,

Denise Pelletier
Chairperson
SRF Pride & Booster Committee
Contact our office (705) 338-7093

Smooth Truck Fest

Sponsorship Packages 2020

Packages	Official	Lane	Bar	Entert.	A-Class	B-Class	C-Class	Truck Pull	Friend
Method of Payment	Cash/Cheque Only - First Come First				In-Kind or Cash				
Cost	\$7500+	\$5,000	\$2,500	\$2,500	\$4,000+	\$2,000-\$3,999	\$1,500-\$1,999	\$500-\$1,499	\$499-\$250
Spots Available	1	2	2	2	Unlimited				
Official Sponsor - *Banner displayed over finish line. Your company advertised as the "2020 Official Sponsor" on promo material, on race plaques & all access wristbands. Opportunity to hand out winning prizes.	✓								
Lane Sponsor - *Banner displayed above 1 lane at the start line.		✓							
Bar Sponsor- **Banner will be displayed at bar.			✓						
Entertainment Sponsor -** Banner will be displayed by the stage				✓					
Vendor Space @ Races	20x10	20x10	10x10	10x10	20x10	10x10	10x10	10x10	
**Banners - Your banners may be displayed throughout the venue. Banner on ALL Race Trailers★ Banner on only 1 Race Trailer★	★ Unlimited	★ 4-4x8 4-2x3	2-4x8 2-2x3	2-4x8 1-4x12	★ 4-4x8 4-2x3	2-4x8 2-2x3	1-4x8 4-2x3	1-4x8 2-2x3	2-2x3
Emcee Mentions During Races	✓ 5x per hour	✓ 5x per hour	✓ 2x per event	✓ 2x per event	✓ 4x per day	✓ 3x per day	✓ 2x per day	✓ 1x per event	
Emcee Mentions-Beginning of each concert	✓		✓	✓					
Logo on Smooth Truck Fest website	✓	✓	✓	✓	✓	✓	✓	✓	✓
Mentions on Promotional Content - Television, and/or Radio Ads	✓	✓							
Weekly Social Media Mentions (June 1-August 16)	✓	✓			✓				
Printed Logo on some Promotional Content - Posters, Flyers, or Social Media	✓	✓	✓	✓	✓	✓	✓	✓	
Free Camping Spot	3	2	1	1	2	1	1	1	
All Access Weekend Pass	10	6	4	4	5	4	3	2	1

For more information please visit www.smoothtruckfest.com

Or

Contact us by telephone at 705.338.2036 or email at srfcdc@ntl.sympatico.ca

Thank you for your consideration!

Our organizers are dedicated to making this a great event for everyone!

As a follow-up, someone will reach out to you in June if we have not connected before then!

Official Sponsor
LOGO HERE



Smooth Rock Falls Economic Development Corp.
 142 First Ave., (Upstairs Office), Box 249
 Smooth Rock Falls, ON P0L 2B0
 705-338-7093
srfcdc@ntl.sympatico.ca

Smooth Truck Fest Sponsorship Form 2020

Please indicate which level of sponsorship you prefer to help support the Smooth Truck Fest held August 14th to August 16th, 2020.

<u>Select Level:</u>	<u>Cash / In-Kind</u>	<u>Amount/Value</u>
<input type="checkbox"/> Official Sponsorship -(ONLY 1 Spot Available)	<input type="checkbox"/>	\$7,500
<input type="checkbox"/> Lane Sponsorship -(ONLY 2 Spots Available)	<input type="checkbox"/>	\$5,000
<input type="checkbox"/> Bar Sponsorship (ONLY 2 Spots Available)	<input type="checkbox"/>	\$2,500
<input type="checkbox"/> Entertainment Sponsorship -(ONLY 2 Spots Available)	<input type="checkbox"/>	\$2,500
<input type="checkbox"/> A-Class Sponsorship - \$4,000 and up	<input type="checkbox"/> <input type="checkbox"/>	\$ _____
<input type="checkbox"/> B-Class Sponsorship - \$2,000 – \$3,999	<input type="checkbox"/> <input type="checkbox"/>	\$ _____
<input type="checkbox"/> C-Class Sponsorship - \$1,500 - \$1,999	<input type="checkbox"/> <input type="checkbox"/>	\$ _____
<input type="checkbox"/> Truck Pull Sponsorship - \$ 500 - \$1,499	<input type="checkbox"/> <input type="checkbox"/>	\$ _____
<input type="checkbox"/> Friend Sponsorship - \$250-\$499	<input type="checkbox"/> <input type="checkbox"/>	\$ _____

Name: _____

Company: _____

MAILING Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

E-Mail: _____

- Our cheque is enclosed. Please invoice me.

*Please make cheques payable to **S.R.F.E.D.C.***

Want to ensure that your company logo is included on all areas associated with your sponsorship? Please email your company logo **as soon as possible** and NO LATER than July 10th to SRFCDC@ntl.sympatico.ca. Please send your banners to 142 First Avenue, Smooth Rock Falls, ON P0L 2B0 Upstairs office no later August 4 to guarantee your banner placement. **The sooner we have your information, the more we can guarantee maximum exposure for your company. We start advertising the event in March and want to make sure we can generate exposure for you!**

MANY THANKS FROM THE SMOOTH ROCK FALLS ECONOMIC DEVELOPMENT CORPORATION & THE PRIDE AND BOOSTER COMMITTEE!