

Smooth Truck Fest ***15th Anniversary***

Smooth Truck Fest is 3 day-all age, action packed festival that attracts all walks of life to the community of Smooth Rock Falls, ON situated on the Highway 11 Corridor.

Showcasing Northeastern Ontario's most favorite ***Loaded Big Rig pulls/races***, along with pick-up truck races/pulls, kid's activities, live entertainment, a Show'n'Shine, Smooth Truck Fest gives spectators a variety of venues to enjoy.

This year is our *15th Anniversary*, and ***we'd like to invite you to come out and join us in the celebrations!***

This year is the year to capture the attention of our audience! The event draws anywhere from 4000-6000 different people from all over Ontario and parts of Quebec. Our data shows that 60% of our visitors are between the ages of 31-65!



August 19-21, 2022

The Place to Be!

We provide an attractive festival with proven success for 14 consecutive years; You can gain exposure as an exclusive sponsor of Smooth Truck Fest, interact, and engage our audience or simply just enjoy the rewards of your support.

Check us out at
www.smoothtruckfest.com !!!

Sincerely,

Angele Rochon
Chairperson
SRF Pride & Booster Committee
Contact our office (705) 338-7093

Smooth Truck Fest

Sponsorship Package A 2022

Packages	Official	Lane	Bar	Entert.	A-Class	B-Class	C-Class	Truck Pull	Friend
Method of Payment	Cash/Cheque Only - First Come First Served				In-Kind or Cash				
Cost	\$7,500+	\$5,000	\$2,500	\$2,500	\$4,000+	\$2,000-\$3,999	\$1,500-\$1,999	\$500-\$1,499	\$499-\$250
Spots Available	1	2	2	2	Unlimited				
Official Sponsor - *Banner displayed over finish line. Your company advertised as the "2022 Official Sponsor" on promo material, on race plaques & all access wristbands. Opportunity to hand out winning prizes. (* perks vary due to deadlines)									
Special Banners		✓	✓	✓					
Lane Banner *		displayed above 1 Racetrack Lane	displayed at bars	displayed at stage					
Bar and Entertainment Banner **									
Vendor Space @ Races	20x10	20x10	10x10	10x10	20x10	10x10	10x10	10x10	10x10
**Banners - Your banners may be displayed throughout the venue. *Banner on ALL Race Trailers Banner on only 1 Race Trailer	★ Unlimited	★ 4-4x8 4-2x3	2-4x8 2-2x3	2-4x8 1-4x12	★ 4-4x8 4-2x3	2-4x8 2-2x3	1-4x8 4-2x3	1-4x8 2-2x3	2-2x3
Emcee Mentions During Races	✓ per hour	✓ per hour	✓ 2x per event	✓ 2x per event	✓ per hour	✓ 3x per day	✓ 2x per day	✓ 1x per event	
Emcee Mentions-Beginning of concerts	✓		✓	✓	✓				
Logo on Smooth Truck Fest website and Social Media (June 1-August 19)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Mentions on Promotional Content - Television, and/or Radio Ads	✓	✓			✓				
Social Media Mentions and/or Interviews (June 1-August 19)	✓	✓	✓	✓	✓	✓	✓	✓	✓
Printed Logo on some Promotional Content - Posters, Flyers, or Social Media	✓	✓	✓	✓	✓	✓	✓	✓	
Free Camping Spot (May change)	3	2	1	1	2	1	1	1	
All Access Weekend Pass	10	7	4	4	6	5	3	2	1
Commercial on Virtual Event ***	✓	✓	✓	✓	✓	✓			
Virtual Event Platform Vendor Platform	<i>We're exploring the option of going virtual. If it works out, you'll have even more opportunity to gain exposure as an exclusive sponsor</i>								
<i>Secure your sponsorship today to ensure you receive all the benefits we can offer. Depending on when your sponsorship is secured some of the promotional benefits may no longer apply due to deadlines.</i>									
<p>*Banner supplied by us! ** Banner supplied by you! *** Video supplied by you or we can help!</p> <p style="text-align: center;">For more information please visit www.smoothtruckfest.com Or to discuss further options Contact us by telephone at 705.338.7093 or email at srfcdc@ntl.sympatico.ca</p>									

Thank you for your consideration!

Our organizers are dedicated to making this a great event for everyone, feel free to let us know how we can make it better for you!

Official Sponsor
LOGO HERE



Smooth Rock Falls Economic Development Corp.
 45-3RD Avenue, P.O. Box 47
 Smooth Rock Falls, ON P0L 2B0
 705-338-7093
 srfcdc@ntl.sympatico.ca

Smooth Truck Fest Sponsorship Form 2022

Please indicate which level of sponsorship you prefer to help support the Smooth Truck Fest held August 19th to August 22nd, 2022.

<u>Select Level:</u>	<u>Cash / In-Kind</u>	<u>Amount/Value</u>
<input type="checkbox"/> Official Sponsorship -(ONLY 1 Spot Available)	<input type="checkbox"/>	\$7,500
<input type="checkbox"/> Lane Sponsorship -(ONLY 2 Spots Available)	<input type="checkbox"/>	\$5,000
<input type="checkbox"/> Bar Sponsorship (ONLY 2 Spots Available)	<input type="checkbox"/>	\$2,500
<input type="checkbox"/> Entertainment Sponsorship -(ONLY 2 Spots Available)	<input type="checkbox"/>	\$2,500
<input type="checkbox"/> A-Class Sponsorship - \$4,000 and up	<input type="checkbox"/> <input type="checkbox"/>	\$ _____
<input type="checkbox"/> B-Class Sponsorship - \$2,000 – \$3,999	<input type="checkbox"/> <input type="checkbox"/>	\$ _____
<input type="checkbox"/> C-Class Sponsorship - \$1,500 - \$1,999	<input type="checkbox"/> <input type="checkbox"/>	\$ _____
<input type="checkbox"/> Truck Pull Sponsorship - \$ 500 - \$1,499	<input type="checkbox"/> <input type="checkbox"/>	\$ _____
<input type="checkbox"/> Friend Sponsorship - \$250-\$499	<input type="checkbox"/> <input type="checkbox"/>	\$ _____

Name: _____

Company: _____

MAILING Address: _____

City: _____ Postal Code: _____

Phone: _____ Fax: _____

E-Mail: _____

- Our cheque is enclosed. Please invoice me.

*Please make cheques payable to **S.R.F.E.D.C.***

Want to ensure that your company logo is included on all areas associated with your sponsorship? Please email your company logo **as soon as possible** and NO LATER than July 11th to SRFCD@ntl.sympatico.ca. Please send your banners to 45-3RD Avenue, Smooth Rock Falls, ON P0L 2B0 no later August 5th to guarantee your banner placement. **The sooner we have your information, the more we can guarantee maximum exposure for your company. We start advertising the event in May and want to make sure we can generate exposure for you!**

MANY THANKS FROM THE SMOOTH ROCK FALLS ECONOMIC DEVELOPMENT CORPORATION & THE PRIDE AND BOOSTER COMMITTEE!